

Milpitas Sanitation Outreach Plan - Commercial

Initial Start-up

- Postcard with program changes
- Commercial Program Reminders
- Business presentations
- Program Posters Recyclables, Garbage, Commercial Food Scraps, Yard Trimmings
- Food Scraps Recycling starter kit
- Commercial Service Guide
- Commercial Newsletter
- Commercial Billing Insert
- AB341 & AB1826 non-compliance notice and offer of technical assistance and training
- Seasonal Messaging

Timing	Outreach Task Description	Responsibility
October 2017	Postcard with new hauler/program information	Kelli Pellegrini
October 2017	Commercial Program Reminders - Requirements of AB 341 and AB 1826 and how to comply. Includes proper handling of hazardous waste, e-waste and universal wastes.	Kelli Pellegrini
October - December 2017	Business presentations - Presentations on how to use the Recycling and Organic Materials program, resources for additional information and support.	Envirosolutions, Uyen Mai under direction of Kelli Pellegrini
October 2017	<ul style="list-style-type: none"> • Recyclables Poster • Garbage Poster • Commercial Food Scraps poster • Yard Trimmings Poster 	Kelli Pellegrini
October 2017	Food Scraps Recycling starter kit - Includes Commercial Food Scraps collection poster, Informational flyer/newsletter that focuses on Food Scrap collection	Kelli Pellegrini/Uyen Mai
October 2017	Commercial Service Guide - recycling guide and service program information	Kelli Pellegrini
Quarterly: First one March 2018	Commercial Newsletter - billing insert.	Kelli Pellegrini

Mid 2018	AB341 & AB1826 non-compliance notice technical assistance and training	Uyen Mai
As Needed/Required	Seasonal/Periodic waste messaging: Halloween pumpkins, fall leaves, holiday trees, spring cleaning materials, On-call/bulky item disposal.	Kelli Pellegrini